



Design School Lesson Plan

Career Infographic

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TITLE OF LESSON

Career Infographic

ACHIEVABLES

- Students will create an infographic explaining key information about a specific career

SUGGESTED LEARNING OBJECTIVES

- Research information by using correct keyword searches, finding reliable sources, analyzing the information and paraphrasing facts
- Composing graphical representations of text-based information

PREPARATION

- Students will each need access to a computer or mobile device with an Internet connection.
- Present the [Quick Guide to Canva](#) to onboard your class quickly.
- A projector or interactive whiteboard is ideal for the modelling process
- Read teacher notes.

SUGGESTED LEARNING FLOW

Part I: Exploring Ideal Careers

As a warm-up, ask students to describe what kind of career they want to have when they grow up.

In pairs, students will brainstorm questions they would want to know when choosing a job. Using a jigsaw approach, have students trade information back and forth and add to their list of questions.

Preview what an infographic looks like. Have students analyze key characteristics, such as:

- How is the information presented?
- What graphical features are used?
- What color schemes / visual design elements do you notice?
- How is it organized? How do they keep it simple?

Part II: Researching

Model the research process for finding career information

- Formulate a fact-based question
- Search for correct keywords in a search engine
- Review the source
 - Is it reliable?
 - Is it valid?
 - Who is producing this information?
- Analyze the information
 - Is it accurate?
 - Is it relevant?
 - Is there any bias?
- Paraphrase the information in your own words
- Verify the information in a second source

Students work in small groups to do research and find facts (the same process listed above). The bank of questions from Part I should serve as a beginning for the research.

Part III: Creating an Infographic

Individually, students use Canva to create career infographics. They can use any of the facts that their small group has researched.

Graphic Design Notes (Use [Quick Tips for Great Design](#))

Before students start designing, run through the Quick Tips for Great Design one-page reference guide. This includes five important tips for creating an effective design.

Part IV: Publishing their Infographics

Students can print out the infographic and display career information for a Career Day or they can post the information online in a blog or on social media.

HOMEWORK/EXTENSION ACTIVITIES

- Students can write an informational piece starting with the stem “Seven Things You Might Not Know About (Career).” This can work well in a journal or in a blog post.
- Students can interview a person in a particular career and compare and contrast the primary source information to the information presented in their infographics.